

Main topics

■ Measuring, testing, laboratory instruments and equipment for scientific research in:

- physics
- chemistry
- biology
- biotechnology
- geology
- agricultural science
- information science
- experimental mechanics
- nanotechnology
- space research
- medicine
- ecology

- Scientific instruments and equipment
- Components and materials,
- Modules, elements, and spares
- Computer hardware and software for instrument manufacturing
- Means of automation and results interpretation
- Components and materials for manufacturing of devices
- Software for scientific research
- Standardization and certification

NEW SPECIALIZED THEME AREA in 2011!



IMEEX – Instrument Manufacturing and Laboratory Equipment for Industrial Use

Themes:

- Measuring, control, testing, analytical, laboratory instruments and equipment for industrial use
- Technological equipment
- Means and systems of industrial automation
- Electromagnetic compatibility (EMC)

Business program

► Conference ► Seminar program ► Presentation Forum ► Presentation Theater

SIMEXPO 2011 will include seminars, round tables, expert consulting, presentations and state-of-the-art conference for industry experts.

Award

«Scientific Instrument of the Year 2011» Award

Why SIMEXPO? Main Advantages of SIMEXPO:

- At present there are only specialized shows for narrow market segments covering separate fields of science, e.g. chemistry but no vertical events providing a platform for domestic and international manufacturers to present instruments and equipment used universally in different fields like physics, chemistry, biology, biotechnology, medicine, and IT in one place. Exhibitors benefit from a synergetic effect since most of them manufacture the whole spectrum of equipment used in different fields.
- Participation costs are comparable with other separate industry events held in Russia.

- EJK reputation as one of the largest privately owned exhibition companies in the US with an international network of offices in 11 countries across four continents producing over 60 events in 16 different industries.
- Strong official support of the Russian Academy of Sciences, the Russian Foundation for Fundamental Research, the Federal Agency for Technical Regulation and Metrology
- B2B focus only on professional audience
- High quality facilities and service of Expocentr exhibition venue

SIMEXPO gathered representatives of key domestic and international manufacturers of scientific instruments and equipment for research in various fields of science, producers of materials and components for scientific instruments as well as representative offices and dealers of leading international companies.

The **SIMEXPO** Advisory Board which was responsible for the show concept development and implementation includes well-known scientists and top managers of leading research institutes and companies.

SIMEXPO goals

- Present new developments in the field of instrument manufacturing
- Give visitors an opportunity to get acquainted with the latest developments and newest technology in various fields of science
- Develop cooperation ties between manufacturers, suppliers and users
- Expand the sales market
- Develop cooperation between regions of Russia and abroad
- Find investors for implementation of prospective projects and innovations
- Highlight the importance of application of up-to-date devices and equipment for analytical and testing laboratories to ensure competitiveness of production
- Attract attention of government bodies and authorities to current challenges of the industry

Exhibitors

- Russian and international manufacturers
- Suppliers of instruments and equipment
- Small and medium enterprises in the science & technology sector
- Suppliers of parts, components, and materials for manufacturing and operation of instruments and equipment.
- Vendors and dealers
- Distributors and retailers
- Major state-owned corporations
- Scientific Research Institutes
- Instrument Manufacturing Enterprises
- Industry unions and associations

Audience

- Purveyor companies responsible for supplying scientific institutions at the expense of the federal budget
- Institutes of the Russian Academy of Sciences
- Scientific research institutes

- Scientific Institutions of ministries and agencies
- Technological business centers
- Industrial laboratories
- Small and medium enterprises in the science and technology sector
- Representatives of research organizations
- Distributors and dealers
- Industry associations and unions
- CEO, CTO, and other top managers of industrial enterprises and large corporations
- Chief metrologists, metrology specialists of industrial enterprises
- Laboratory specialists of enterprises from various industry fields
- Laboratory specialists from government agencies
- Corporate buyers
- Engineers, designers, and developers
- Specialists of testing laboratories
- Heads of certification laboratories and certification centers
- Production managers and chief technologists
- SME and startup business ventures in the field of science and innovations
- Retailers
- Specialists of scientific research institutes, academic institutes, industry institutes and RAS institutes
- Specialists from ministries and governmental agencies

Visitors

SIMEXPO is B2B (business to business) oriented and attended exclusively by professionals, including top managers and specialists from scientific organizations, research institutes, companies, universities and media.

The show provides an excellent opportunity for effective communication and networking of manufacturers and suppliers.

SIMEXPO 2010. Facts

- ✓ Exhibiting companies – 73 from 6 countries.
- ✓ Exhibition space – 1 495 sq.m.
- ✓ More than 4 600 visitors registered. 100% of them are industry professionals.
- ✓ RAS Pavilion: Collective booth of the Russian Academy of Sciences, 21 exhibitors – RAS institutes.
- ✓ Key Exhibitors:
 - NETZSCH GmbH
 - Scheltec AG (Perkin Elmer)
 - BioChemMack
 - MS-Analytica (Thermo Fisher Scientific)
 - Imperx Inc.
 - VOLTA
 - Interlab Inc.

Exhibit Space Rates

Additional Fees:

- **Registration:** A mandatory registration fee of **\$ 385** also will be assessed for each exhibiting company
- **Electricity:** Electrical connection and consumption **\$ 180** per stand



Package Space: Package space is available at the rate of **\$ 240** per sq.m.

**We are happy to invite all companies and organizations
Who are interested in the development of their business,
promotion of their products in the local and international market and
establishment of new business contacts to take part
in the 5nd International specialized Exhibition
of instruments and equipment for scientific research
SIMEXPO – 2011!**

E.J. KRAUSE & ASSOCIATES, INC.



A worldwide leader in exhibition
and conference management



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